

B.E.V. NY 2021 Sponsorship Opportunities

Sponsorship Registration Link: https://reg.cce.cornell.edu/bevnysponsor_257

Because B.E.V. NY will be held as a virtual conference with no trade show in 2021, we are providing a greater number of sponsorship opportunities for those companies and organizations that would like to be a part of this year's event. The following charts summarize the different sponsorship and advertising levels we are offering this year. If you have questions or would like to discuss other options, please contact Hans Walter-Peterson at hcw5@cornell.edu.

Sponsorship Level	Benefits
Supporter <i>\$300</i>	<ul style="list-style-type: none"> One business card-sized ad in the conference program
Bronze <i>\$500</i>	<ul style="list-style-type: none"> One quarter-page ad in the conference program
Silver <i>\$1,000</i>	<ul style="list-style-type: none"> Opportunity to be listed as the sponsor for one speaker or panel discussion during the conference One social media post from conference organizers to highlight your support of B.E.V. NY One complimentary registration to B.E.V. NY One half-page ad in the conference program
Gold <i>\$1,500</i>	<ul style="list-style-type: none"> Opportunity to present your own video promotion of up to 90 seconds during the conference Opportunity to be listed as the sponsor for 1 speaker or panel discussion during the conference Two social media posts from conference organizers prior to the conference Two complimentary registrations to B.E.V. NY One half-page ad in the conference program.
Platinum (9 available) <i>\$2,000</i>	<ul style="list-style-type: none"> Opportunity to be listed as the exclusive sponsor of one two-hour session during the conference Your 90 second video promotion will be shown during your sponsored session Three social media posts from conference organizers highlighting your support of B.E.V. NY Three complimentary registrations to B.E.V. NY One full page ad in the conference program
Diamond (3 available) <i>\$5,000</i>	<ul style="list-style-type: none"> Opportunity for your video promotion to be presented once each day during the conference Five social media posts from conference organizers highlighting your support of B.E.V. NY Five complimentary registrations to B.E.V. NY Full page ad on the inside front cover or back cover of the conference program

All levels of sponsorship will include a listing on the website indicating your support of B.E.V. NY. Sponsor's logos will also appear on slides that will be shown between each session of the conference.

“A La Carte” Marketing Options

**60 second
video promotion**
\$1,000

Your video promoting your organization will be shown once during the conference.
The video may be up to 60 seconds long.

Full page ad
\$700

One 8" x 10" full color ad in the conference program.

½ page ad
\$375

One 8" x 5" (or 4" x 10") full color ad in the conference program

¼ page ad
\$200

One 4" x 5" full color ad in the conference program



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	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Cost	\$5,000	\$2,000	\$1,500	\$1,000	\$500	\$300
90-second video promotion	X	X	X			
Conference program ad	Back page or inside front cover	Full page	½ page	½ page	¼ page	2" x 3.5" (business card)
Listing on conference website	X	X	X	X	X	X
Company logo on rotating slides between sessions	X	X	X	X	X	X
Complimentary registrations	5	3	2	1		
Acknowledgement from conference hosts	X	X	X	X		
Social media posts highlighting your support of B.E.V. NY	5	3	2	1		
# available	3	9	1 per speaker or panel	1 per speaker or panel	Unlimited	Unlimited