



Sponsorships

Imperial Sponsor

\$2,500

2 Available

Benefits

- ◆ **Lunch Sponsorship:** Your organization's logo will be prominently displayed on lunch tables during the conference.
- ◆ One complementary trade show booth.
- ◆ Priority selection of trade booth location.
- ◆ Inclusion of promotional material for your organization in registration packets.
- ◆ Opportunity to address conference audience on a day of your choosing to introduce your organization, services and products
- ◆ Listing as an Imperial sponsor in the conference program and on the B.E.V. NY website with a link to your business' site.
- ◆ Sponsorship acknowledgement from podium at beginning of each day's program and on electronic displays.
- ◆ Full-page ad on the inside cover of the conference program (8.5" x 5.5" jpeg file).
- ◆ Full conference registration for two people.
- ◆ One complimentary hotel room (two night maximum).

Conference dates: February 27 – March 1, 2019

RIT Inn & Conference Center, 5257 West Henrietta Road, Henrietta, NY 14467

Visit https://reg.cce.cornell.edu/sponsors2019_10504 to register as a sponsor.

Contact Brittany Griffin at (315) 536-5134 or bg393@cornell.edu for assistance.

Sponsorship deadline: February 1, 2019



Sponsorships

Trade Show Sponsor \$2,000

1 Available

Benefits

- ◆ Your organization's logo on trade show "swag bags" given to all attendees.
- ◆ Inclusion of promotional material for your organization in all trade show bags.
- ◆ One complimentary trade show booth.
- ◆ Priority selection of trade booth location.
- ◆ Opportunity to address conference audience on a day of your choosing to introduce your organization, services and products
- ◆ Listing as the Trade Show sponsor in the conference program and on the B.E.V. NY website, with a link to your business' site.
- ◆ Sponsorship acknowledgement from podium at the beginning of each program day and on electronic displays.
- ◆ Full-page ad in the conference program (4.25" x 2.75" jpeg file).
- ◆ One-day conference registration for two people

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Sponsorship deadline: February 1, 2019



Sponsorships

Registration Sponsor \$1,500

1 Available

Benefits

- ◆ Your organization's logo on name tag lanyards given to all attendees.
- ◆ Inclusion of promotional material for your organization in registration packets.
- ◆ Signs at the registration desk with your organization's logo announcing your sponsorship.
- ◆ Opportunity to address conference audience on a day of your choosing to introduce your organization, services and products.
- ◆ Priority selection of trade show booth location.
- ◆ Listing as the Registration sponsor in the conference program and on the B.E.V. NY website, with a link to your business' site.
- ◆ Sponsorship acknowledgement from podium at the beginning of each program day and on electronic displays.
- ◆ Half-page ad in the conference program (4.25" x 2.75" jpeg file).
- ◆ One-day conference registration for two people.

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Sponsorship deadline: February 1, 2019



Sponsorships

Jeroboam Sponsor **\$1,000**
3 Available

Benefits

- ◆ **Coffee Station Sponsorship:** Your organization's logo will be displayed on placards at coffee stations during the conference.
- ◆ Inclusion of promotional material for your organization in registration packets.
- ◆ Priority selection of trade booth location
- ◆ Opportunity to address conference audience on a day of your choosing to introduce your organization, services and products
- ◆ Listing as a Jeroboam sponsor in the conference program and on the B.E.V. NY website, with a link to your business' site.
- ◆ Sponsorship acknowledgement from podium at beginning of each day's program and on electronic displays.
- ◆ Half-page ad in the conference program (4.25" x 2.75" jpeg file).
- ◆ One-day conference registration for two people

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Sponsorship deadline: February 1, 2019



Sponsorships

Magnum Sponsor **\$500**

Benefits

- ◆ Priority selection of trade booth location
- ◆ A listing as a Magnum Sponsor in the conference program and on the B.E.V. NY website with a link to your business' site.
- ◆ One quarter-page ad in the program (2.125" X 1.375" jpeg file).
- ◆ Sponsorship acknowledgement from podium at beginning of each day's program and on electronic displays.
- ◆ Complementary registration for one person for one program day.

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Sponsorship deadline: February 1, 2019