



IN THIS ISSUE:

- [1] Exhibitor & Sponsor Registration for BEV NY Open
- [2] BEV NY Sponsorship Flyer
- [3] Guidelines Pause
- [4] Grape Pathology Program Fruit School
- [5] Cornell IPM SLF Update
- [6] Becker Forum
- [7] FLGP Holiday Card

FINGER LAKES VINEYARD UPDATE

December 2025 - Issue, [014]

EXHIBITOR AND SPONSORSHIP REGISTRATIONS NOW OPEN FOR B.E.V. NY 2026



B.E.V. NY
BUSINESS | ENOLOGY | VITICULTURE

We're excited to announce that exhibitor registration and sponsorship opportunities are now available for B.E.V. NY, taking place March 3-4, 2026 at the Hotel Canandaigua in Canandaigua, NY.

This is your chance to connect with over 200 grape and wine industry professionals from New York State, showcase your products and services, and strengthen your presence in one of the nation's most dynamic wine regions.

As an exhibitor or sponsor, you'll have direct access to vineyard owners, winemakers, and industry decision-makers while enhancing your brand visibility among New York's grape and wine community. The conference offers valuable networking opportunities with growers, producers, and industry partners, giving you prime opportunities for connection at a key gathering for the state's grape and wine industry.

Space is limited, so secure your spot today. Visit <https://www.bevny.org/sponsors> or contact Brittany Griffin at bg393@cornell.edu or (315) 536-5134 to learn more about exhibitor packages and sponsorship levels.

We look forward to seeing you at the Hotel Canandaigua this March!



B.E.V. NY 2026

BECOME A SPONSOR OR EXHIBITOR TODAY!

March 3-4 2026 | Canandaigua, NY



In person and better than ever, the B.E.V. NY Conference and Tradeshow will be held March 3-4, 2026 at Hotel Canandaigua, in Canandaigua, NY.

More than 200 grape growers, winemakers, students, researchers and business leaders from New York and surrounding states attend B.E.V. NY each year.

Don't miss your chance to be part of the biggest educational event for the grape and wine industry in New York, B.E.V. NY. **See the following pages for packages and pricing.**

SPONSOR BENEFITS



CONNECT WITH OUR AUDIENCE

Reach conference attendees with a dedicated email invitation letting them know where to find you during the event.



EDUCATE THE COMMUNITY

Provide in-person demos and sample products to conference attendees at our industry trade show.



SUPPORT THE WINE & GRAPE INDUSTRY

Your support makes B.E.V. NY possible, connecting wine and grape industry members to important resources.



(315) 536-5134



bevny@cornell.edu



www.bevny.org/sponsors

**Non-Profit
Exhibitor
\$500**

- Located inside program hall
- 6' Exhibit Table at Tradeshow
- (1) Lunch Ticket per day (additional exhibitor pass available for \$125 per day)
- Program Booklet Listing
- Website Listing

**Exhibitor
\$750**

- 6' Exhibit Table at Tradeshow
- (1) Lunch Ticket per day (additional exhibitor pass available for \$125 per day)
- Program Booklet Listing
- Website Listing

Reception Sponsor

Tuesday, March 3rd 4:45 PM
\$3,500

All Exhibitor benefits, plus:

- (1) Additional Meal Ticket
- Company logo featured on signage at the reception.
- Company representative can address attendees at the start of the reception.
- Have your company name and logo prominently displayed on all napkins the reception. Must have art work to us by January 30, 2026

**Bronze Sponsor
\$1,500**

All Exhibitor benefits, plus:

- Promotion before workshop of choice, if available.
- Social & Email Package
- Program Booklet Advert – Business Card Size

**Silver Sponsor
\$2,500**

All Exhibitor benefits, plus:

- Offer brief welcome at the opening of a session of your choice
- Promotion integrated into Conference
- Social & Email Package including
- Additional lunch ticket (2 total)
- Program Booklet Advert – Half Page Size

**Gold Sponsor
\$5,000**

All Exhibitor benefits, plus:

- Offer brief welcome to all conference attendees
- Promotion integrated into Conference
- Social & Email Package including
- Two additional lunch tickets (3 total)
- Program Booklet Advert – Full Page Size

*Additional Exhibitor or Sponsor pass available for \$125 a day

SIGN UP TODAY AT: [BEVNY.ORG/SPONSORS](https://bevny.org/sponsors)

Cornell University is an equal opportunity, affirmative action educator and employer.

Sponsorship packages focusing on advertising through our print materials and social media platforms are also available. As such, they do not include physical exhibition space or a table at the event. These options provide you with targeted promotional opportunities at a reduced cost, ensuring your brand is prominently featured at B.E.V. NY without the need for on-site representation.

EXCLUSIVE

Breakfast Sponsorship

Two available

\$1,500

- Opportunity to host a breakfast or lunch presentation with industry members on either March 3rd or 4th
- Program Booklet Listing
- Website Listing

Lanyard

One available

\$2,000

- Have your company name and logo prominently displayed on all attendee lanyards
 - Must have art work to us by January 30, 2026
- Program Booklet Listing
- Website Listing

Tote Bag

One available

\$3,000

- Have your company name and logo prominently displayed on a tote bag, given to all attendees at check in
 - Must have art work to us by January 30, 2026
- Program Booklet Listing
- Website Listing

Premium \$500	• Social Media Posts • Program Booklet Advert – Half Page Size • Website Listing
Custom	• Have an idea for custom sponsorship? Let us work with you!

SIGN UP TODAY AT: [BEVNY.ORG/SPONSORS](https://bevny.org/sponsors)

Cornell University is an equal opportunity, affirmative action educator and employer.

CORNELL IPM TO PAUSE CROP AND PEST MANAGEMENT GUIDELINES FOR 2026

.....

Highlighting its commitment to quality and long-term sustainability, Cornell Integrated Pest Management's Pesticide Safety Education Program has announced a pause in production of the 2026 Cornell Crop and Pest Management Guidelines.

Cornell IPM Director Alejandro Calixto said this temporary measure is the result of a comprehensive reimagining process facilitated by Illume Projects of Ithaca, which included end-user interviews, internal surveys and sales data analytics.

"It became clear to us that we cannot continue producing the guidelines and fully restructure them at the same time," Calixto said. "By pausing production, we can dedicate all available resources and time to rebuilding the production process, ensuring that when we re-launch in 2027, the guidelines will reflect a modernized approach built around the grower and other user experience."

A series of annually updated reference manuals produced by Cornell IPM and the College of Agriculture and Life Sciences (CALS), the Cornell Crop and Pest Management Guidelines are widely used by farmers, agronomists, crop consultants and extension educators in New York and throughout the Northeast. They include information about current IPM recommendations, pesticide options, cultural practices, nutrient management, disease, insect and weed identification and resistance-management strategies.

Calixto and Pesticide Safety Education Program Lead Mike Helms will spearhead efforts to restructure the guideline process over the next 12 months, with a goal of launching a more streamlined, user-friendly version in 2027.

Limited copies of the 2025 guidelines remain available for purchase while supplies last at: <https://cropandpestguides.cce.cornell.edu/>. The 2026-2027 Greenhouse Guidelines will be available.

For more information contact Helms at mjh14@cornell.edu.

2026

Cornell Grape Pathology Fruit School

January 22, 2026

Cornell AgriTech Campus

Jordan Hall Auditorium

630 W. North St, Geneva

8:45 AM Registration

9:00 AM to 12:00 PM (credits)

12:30 PM to 2:30 PM (optional)

Satellite rooms available at
Cornell CLEREL, Riverhead,
Hudson Valley stations, and
Capital District.

DEC Credits

Core 0.50 10 2.5

1A 2.5 22 2.5

Dr. Katie Gold

Dave Combs

Dr. Christophe Duplais

Dr. Scott Cosseboom

Dr. Yu Jiang

Morning session will be DEC credit eligible,
those who stay for AgriTech's optional
afternoon session will have lunch provided.

Pre-registration is required

[Click here to register](#)

<https://forms.gle/fPaic9faL11GyVJ26>

YOU MUST E-MAIL A COPY OF YOUR PESTICIDE
LICENSE TO dbc10@cornell.edu OR UPLOAD TO THE
REGISTRATION FORM BEFORE THE PROGRAM IF YOU
ARE SEEKING PESTICIDE CREDITS.



Dr. Katie Gold
Cornell University

The future of disease management is (almost) now

An update on what's new from Cornell Grape Pathology—dsRNA, next-gen biologicals, disease-resistant varieties, phenology-based scheduling, dynamic spray volume (“smart” spraying), and emerging AI decision support—and how to judge these against the *unchanged* fundamentals of pathogen biology and viticultural practice. Using grapevine downy mildew as an example, attendees will connect pathogen life cycle to product choice and timing, learn where our data says the new tools can help with old problems, and leave with clear questions to ask before adopting new products and approaches.



Dave Combs
Cornell University

Fungicide efficacy 2025: Results Cornell Grape Pathology's powdery mildew, downy mildew and black rot trials

An overview of the materials and their effectiveness in the Cornell pathology vineyard field trials in 2025. Fungicides will be evaluated and compared against like modes of action as well as untreated controls and grower standard programs. This program will also suggest materials to use in the future and what pathogens they are most effective against.



Dr. Scott Cosseboom

Cornell University

Building an effective spray program for cluster rots and development of an AI pesticide database

Protecting fruit from cluster rotting diseases is critical, but can be challenging due to the long growing season, constraints on effective chemical classes, multiple pathogens, and potential losses of fungicides like mancozeb. Effective products for each cluster rotting disease and timings of applications will be discussed as well as decision management tools including disease forecasting models and a newly developed, AI-driven pesticide database.



Dr. Christophe Duplais

Cornell University

What growers should know about spray adjuvants

Growers are overwhelmed by the large amount of information about adjuvants, but which ones are relevant to their decision-making process. This seminar focuses on the practical question of adjuvant efficacy: when they work, when they fail, and how to anticipate their performance. The seminar offers a chemistry-based framework for understanding how adjuvants affect pesticide performance, including water compatibility, droplet formation, deposition, and uptake. Through demonstrations and field case studies, the seminar illustrates that adjuvant performance critically depends on pesticide chemistry, crop tissue, and the target pest or pathogen. The seminar's goal is to help growers select adjuvants that enhance the efficacy of active ingredients, reduce drift, and limit chemical waste.



**Dr. Katie Gold &
Dave Combs**
Cornell University

**The compatibility quest & biofungicide interchangeability:
Can biologicals be tank mixed with conventional fungicides
& can we use biologicals in place of conventionals?**

A recap of the two ongoing studies in the Cornell Pathology Vineyards to derive rules of thumb for rotating and tank mixing biofungicides and conventional chemistries. Both programs evaluate the ‘unholy trinity’ of powdery mildew, downy mildew and black rot on susceptible varieties.



Dr. Yu Jiang
Cornell University

myEV HANDS-ON WORKSHOP – AgriTech only

Participants who stay for the optional afternoon session will be given lunch, but pre-registration is required. A short field session will take place (weather permitting), and then a return to auditorium where the information taken will be used as a hands-on learning session in myEV, the app designed to tag specific issues within a vineyard.



Online spotted lanternfly update for grape growers

Thursday, January 8 from 9 to 10:10 a.m.

Cornell Integrated Pest Management and the New York State Department of Agriculture and Markets invite grape growers and producers to an online update on the statewide response to spotted lanternfly (SLF) spread into New York vineyards.

Kyle Bekelja, grape IPM coordinator for Cornell IPM, will offer an overview of the ongoing research and extension efforts being conducted by Cornell University to fill critical knowledge gaps in SLF management, and Chris Logue, director, Division of Plant Industry, New York State Department of Agriculture and Markets, will provide an update on efforts by state officials to track SLF populations and slow their spread to vineyards.

Participants can pre-submit questions through a survey link provided following registrations. Questions submitted prior to December 31 will receive priority. Questions may be submitted during the session; however, priority will be given to pre-submitted queries, due to time constraints. Unanswered questions will be address via email following the session.

Register via [Zoom](#). For more information, contact Bekelja at kmb399@cornell.edu.

Register Today



NYS VEG GROWERS ASSOCIATION ANNOUNCES THE 2026 BECKER FORUM



Smart Strategies for a Changing Landscape

Labor is a challenge for everybody! Farm employers from every sector should attend the Becker Forum.

Wednesday, January 14, 2026

Jordan Hall, Cornell AgriTech | Geneva, NY
8:30 AM - 4:30 PM



The New York State Vegetable Growers Association (NYSVGA) is pleased to announce the 2026 Becker Forum, a key event for agriculture professionals, will be held on Wednesday, January 14 at Jordan Hall on the Cornell AgriTech campus. Producers need to stay up to speed with major changes in H-2A, overtime, and union organizing, as well as important issues like tax credits, retirement plans, and avoiding fraud and scams.

The Becker Forum, an annual gathering of growers, farm managers, and industry experts, offers a comprehensive program tailored to address the most pressing challenges facing the agricultural community today. The day will feature a series of informative sessions designed to equip attendees with the tools and knowledge they need to navigate these complex issues successfully.

Program Highlights:

- H-2A Wage Changes and Best Practices for Producers
- How New York State is Handling the H-2A Changes
- Other Visa Options for Securing Workers
- NY State Refundable Tax Credits for Farmers
- Onboarding Resources for Growers
- NY Farm Labor Union Updates
- Avoiding Fraud and Scams for Employees and Your Business
- New York's New Mandatory Retirement Savings Program

Schedule:

- 8:30 AM – Check-in opens
- 8:50 AM – Program begins
- 4:30 PM – Program concludes

The Becker Forum provides a unique opportunity for networking, professional development, and staying up to date with the latest industry trends and regulations. This event is a must-attend for anyone involved in farm management, labor, or agriculture policy.

Registration:	ADVANCED REGISTRATION	WALK-INS
	\$90/person	\$120/person

For more information and to register for the event, please visit <https://nysvga.org/meeting-registration/>

Contact:

For inquiries, please contact the NYS Veg Growers Association at nysvegetablegrowers@gmail.com.

**All of us with the Finger Lakes Grape Program wish you a
holiday season filled with peace, joy and rest.**

Hans, Rachael, Ellen, Brittany





RESEARCH • RELATIONSHIPS • RELEVANCE

FOLLOW FLGP:



@CCEFLGP



[FINGER LAKES GRAPE PROGRAM](#)



@CCEFLGP

BLOG

[BLOGS.CORNELL.EDU/FLXGRAPES/](https://blogs.cornell.edu/flxgrapes/)

WEBSITE

[FLGP.CCE.CORNELL.EDU/](https://flgp.cce.cornell.edu/)

Got some grapes to sell? Looking to buy some equipment or bulk wine? List your ad on the **NY Grape & Wine Classifieds** website today!

flgclassifieds.cce.cornell.edu/

TEAM

Hans Walter-Peterson
Team Leader

Ellen Coyne
Project Field Technician

Rachael Munroe
Viticulture Extension Aide

Brittany Griffin
Team Coordinator

Cornell is an equal opportunity employer. For more information click [here](#). CCE does not endorse or recommend any specific product or service. This program is solely intended to educate consumers about their choices. Contact CCE if you have any special needs such as visual, hearing or mobility impairments.