



LAKE ERIE REGIONAL GRAPE PROGRAM

Electronic Crop Update for October 25, 2012

IN THIS UPDATE:

Grape IPM

Business Management

Upcoming Events

Go to <http://lergp.cce.cornell.edu/EventsCalendar.htm> for a detailed calendar of events including maps via Google calendar! Scroll to the bottom of the page for Google calendar and click on the event. Please remember to RSVP for those events that require one! UPCOMING EVENTS are also listed toward the bottom of this Electronic Update.

Please remember to let us know if you have changed or are in the process of changing your email address so we can keep the Electronic Crop Update coming to your inbox!

[Please email Edith at: emb35@cornell.edu.](mailto:emb35@cornell.edu)

INTEGRATED PEST MANAGEMENT: Tim Weigle

**G
r
a
p
e

I
P
M**



COVER CROP WORKSHOP AND TOUR

If you have ever thought about using cover crops in your vineyard operation I suggest you at least consider heading over to Big Flats, NY (by Corning) on November 15 for the Cover Crop Workshop and tour hosted by the USDA-NRCS Plant Material Program. The only cost for the program is \$10 for the buffet lunch.

I attended this meeting two years ago and was taken by the amount of work that was being done on the use of cover crops. One of the highlights was being able to tour the demonstration plots where you could compare the different species, varieties and mixtures.

While this workshop tends to focus on field crop production, this year's program looks to contain talks that could be valuable to grape producers as well such as; Reduction of Chemical Inputs through Soil Health and Fall Accumulation of Nitrogen and Carbon and the Spring Nitrogen and Carbon Pools. There will also be the tour of the Cover Crop Demonstration Plots comprised of over 80 plots.

Registration is easy as following the link provided:

<http://events.r20.constantcontact.com/register/event?oeidk=a07e6elpb3817b400b3&llr=7ex5qzeab>

If you would like to carpool please give me a call (716) 792-2800 or send me an email thw4@cornell.edu. We will meet at the Fredonia Vineyard Lab and leave for the workshop at about 6:15 AM.

BUSINESS MANAGEMENT: Kevin Martin

PERENNIAL FRUIT CROP INSURANCE FOR APPLES, GRAPES & PEACHES WEBINAR SERIES

November 1, 2012

**B
u
s
i
n
e
s
s

M
a
n
a
g
e
m
e
n
t**

Please join educator Charlie Koines and the NYSDAM crop insurance team to review crop insurance for your perennial fruit crop. There will be updates on all changes and a reprise of this year's loss situation to date. Please note that there have been some substantial, positive changes to the peaches crop insurance program that go into effect for the next growing season. The deadline for signing up for apple, grape and peach crop insurance for the 2013 growing season is November 20, 2012.

The apple crop insurance presentation will begin at 10 am on November 1 and last about 1 hour. There will be an opportunity to answer all producer questions. The grape crop insurance presentation will begin at 12 noon. The peach crop insurance program will begin at 2 pm.

To sign up for the webinar of your choice, please pre-register by going to the NYSDAM website at: www.agriculture.ny.gov/AP/CropInsuranceEvents.html

BEER AND WINE SUMMIT

News from Albany is that the emerging beer and wine industries need help with marketing and the Governor is committed to providing it.

The Beer, Wine and Spirits industries are very focused on marketing. The Governor has committed 1 million to marketing wine and another 2 million to marketing where an industry match is provided. Details of the forum are just emerging and I look forward to discussing with growers on ways the political focus on economic development may benefit the industry. This would represent a total marketing budget of \$5 million dollars. The breakdown between industries and type of marketing will probably continue to evolve as this big picture planning session delves into the details.

For now, it appears, the benefit will focus on aid to add value to products through television marketing campaigns and product placement at certain NYS sponsored functions. There is also an expectation that regulations will continue to evolve. NYS appears committed to reducing regulatory hurdles for the industry. In the past those regulations made it nearly impossible to operate a small winery or brewery. We've come a long way since then and it will be interesting to see what regulations are tackled at this juncture.

With details emerging, it looks like the scope of the summit extends beyond regulations and marketing.

- Boost the Wine and Grape Foundation's \$716,000 budget by \$1 million, possibly more.
- Allow breweries and distilleries to operate within the same building, provided they have separate licenses.
- Eliminate the need for farm breweries and wineries to apply for a permit through the Department of Agriculture and Markets, as they are already obtaining a State Liquor Authority permit.
- Reduce the permitting fee to hold a tasting.
- More aggressively market New York's wine and spirits overseas.

Yield Monitoring in Grapes: [Click on the picture or this link](#)

(<http://www.youtube.com/watch?v=dtUXdFVFI4w&feature=plcp>) to see a short video on what CLEREL is doing this harvest season to map yield variation in vineyards.

Adapting Canopy Sensing Systems into Juice Grape Production webpage:

<http://lergp.cce.cornell.edu/Canopy%20sensing/Canopy%20sensing.htm>

Go to <http://lergp.cce.cornell.edu/EventsCalendar.htm> for a detailed calendar of events including maps via Google calendar. Scroll to the bottom of the page for Google calendar and click on the event. Please remember to RSVP for those events that require one!



U
p
c
o
m
i
n
g
E
v
e
n
t
s



WEBINAR SERIES: PERENNIAL FRUIT CROP INSURANCE FOR APPLES, GRAPES & PEACHES

DATE: Thursday, November 1, 2012

TIME: Apple Crop Insurance Presentation – 10 am

Grape Crop Insurance Presentation – 12 pm

Peach Crop Insurance Presentation – 2 pm

The deadline for signing up for apple, grape and peach crop insurance for the 2013 growing season is November 20, 2012.

There will be an opportunity to answer all producer questions.

To sign up for the webinar of your choice, **please pre-register by going to the NYSDAM website at:**

www.agriculture.ny.gov/AP/CropInsuranceEvents.html

COVER CROP WORKSHOP AND TOUR

DATE: Thursday, November 15, 2012

TIME: 9:00 am – 4:00 pm

LOCATION: Big Flats Municipal Campus - Big Flats, NY

*For more information (SEE FLYER AT END OF THIS UPDATE) **and to register**, click on the link below or copy and paste the URL:

<http://events.constantcontact.com/register/event?llr=7ex5qzeab&oeidk=a07e6elpb3817b400b3>

4.00 CCA credits available.

Hosted by: USDA-NRCS Plant Materials Program in cooperation with the Upper Susquehanna Coalition, Empire State Chapter Soil and Water Conservation Society and Cornell Cooperative Extension.



U
p
c
o
m
i
n
g
E
v
e
n
t
s

NEW YORK FARM BUREAU OFFERS SCHOLARSHIPS TO STUDENTS WHO PLAN AN AG-RELATED FUTURE

The application submission deadline is November 18, 2012.

Do you know a High School Senior interested in a career in agriculture? If yes, please read the information below and follow the links. Good luck! There is also a link on our [LERGP Home Page](#) for your convenience: <http://lergp.cce.cornell.edu/>

Albany, N.Y. – New York Farm Bureau is encouraging high school seniors who have been involved with agriculture and plan on continuing studies in this field to apply for the New York Farm Bureau Agricultural Youth Scholarship sponsored by the New York Farm Bureau Promotion and Education Committee. Scholarship awards are \$1,500 for first place \$1,200 for second and \$1,000 for third place. The first place winner will be invited to present their essay at a NYFB Spring event.

Students applying must have a family Farm Bureau membership or a Student Farm Bureau membership (a membership application may be included with scholarship enclosures). Students are required to submit a brief essay answering the question, “If you had the power to change something in your community or on your farm, what would you change and why?”

Please click on the links below for MORE INFORMATION!



U
p
c
o
m
i
n
g
E
v
e
n
t
s

The application submission deadline is November 18, 2012. To nominate someone for the scholarship or to request an application, call 1-800-342-4143 or visit <http://www.nyfb.org> and then scroll down to “Farm Essentials” for scholarship information and the application.

<http://cce.cornell.edu/Ag/AgTeams/2013%20Scholarship%20Brochure.pdf>

<http://cce.cornell.edu/Ag/AgTeams/2012%20Scholarship%20Applications%20due.pdf>

<http://cce.cornell.edu/Ag/AgTeams/2013%20Scholarship%20Application%20Fillin.pdf>

SHORT COURSE: CIDER PRODUCTION: PRINCIPLES & PRACTICE

DATE: Monday, December 3, 2012

LOCATION: Food Research Laboratory Conference Room, 630 W. North Street, Geneva, NY

TIME: 8am–5:00pm

For more information please go to:

<http://grapesandwine.cals.cornell.edu/cals/grapesandwine/outreach/enology/loader.cfm?csModule=security/getfile&PageID=1067969>

VITICULTURE 2013

DATE: Wednesday, February 6, 2013 through Friday, February 8, 2013

LOCATION: Rochester Riverside Convention Center, Rochester, NY

PROGRAM AGENDA (subject to change): <http://vit2013.com/>

Wednesday - February 6, 2013

◆ Rochester Riverside Convention Center

8:30–10:30am Breakfast & The Big Picture (Plenary Session)

11:00am–12:00pm Breakout Sessions

12:15–1:15pm Varietal Tasting and Lunch

1:30–5:00pm Breakout Sessions

◆ Hyatt Regency Rochester Hotel

6:30pm Unity Banquet Reception

7:00pm Unity Banquet Awards

Thursday - February 7, 2013

◆ Rochester Riverside Convention Center

8:00am Trade Show Opens

8:30–10:30am Plenary Sessions

10:30–11:00am Coffee Break on the Show Floor

11:00am–12:30pm Breakout Sessions

Thursday afternoon is dedicated to the Trade Show:

12:30–2:00pm Lunch Available on the Show Floor

2:00–4:30pm Trade Show

4:30–6:30pm Reception on the Show Floor

Friday - February 8, 2013

◆ Rochester Riverside Convention Center

8:00am Trade Show opens

8:30–10:00am Plenary Sessions

10:00–10:30am Coffee Break on the Show Floor

10:30am–12:00pm Breakout Sessions

12:00–1:30pm Lunch on the Trade Show Floor

1:30–3:00pm Breakout Sessions

2:00pm Trade Show Closes

3:00pm Monty Stamp Ice Cream Social

3:30–5:00pm Breakout Sessions

PLEASE NOTE: Next Electronic Crop Update will be Thursday, November 1, 2012

Lake Erie Regional Grape Program Crop Update is an e-mail newsletter produced by the Lake Erie Regional Grape Program and sent out by subscription only. For subscription information, please call us at 716.792.2800 ext 201, or look for subscription forms at http://lergp.cce.cornell.edu/Join_Lergp.htm.

For any questions or comments on the format of this update please contact Tim Weigle at: thw4@cornell.edu.

Lake Erie Regional Grape Program Team Members:

[Andy Muza](#), Extension Educator, Erie County, PA Cooperative Extension, 814.825.0900

[Tim Weigle](#), Grape IPM Extension Associate, NYSIPM, 716.792.2800 ext. 203

[Jodi Creasap Gee](#), Viticulture Extension Associate, CCE, 716. 792.2800 ext. 204

[Kevin Martin](#), Business Management Educator, 716. 792.2800 ext. 205

Subscribe to Appellation Cornell Newsletter:

<http://grapesandwine.cals.cornell.edu/cals/grapesandwine/appellation-cornell/index.cfm>

2011 Appellation Cornell Newsletter Index:

<http://grapesandwine.cals.cornell.edu/cals/grapesandwine/appellation-cornell/2011-index.cfm>

Veraison to Harvest newsletters: <http://grapesandwine.cals.cornell.edu/cals/grapesandwine/veraison-to-harvest/index.cfm>

NY Grape & Wine Classifieds – New Address! - <http://flgclassifieds.cce.cornell.edu/>

This publication may contain pesticide recommendations. Changes in pesticide regulations occur constantly, and human errors are still possible. Some materials mentioned may not be registered in all states, may no longer be available, and some uses may no longer be legal. Questions concerning the legality and/or registration status for pesticide use should be directed to the appropriate extension agent or state regulatory agency. Read the label before applying any pesticide. Cornell and Penn State Cooperative Extensions, and their employees, assume no liability for the effectiveness or results of any chemicals for pesticide usage. No endorsements of products are made or implied.

Cornell University Cooperative Extension provides equal program and employment opportunities.

Contact the Lake Erie Regional Grape Program if you have any special needs such as visual, hearing or mobility impairments.

CCE does not endorse or recommend any specific product or service.

THE LAKE ERIE REGIONAL GRAPE PROGRAM at CLEREL

6592 West Main Road

Portland, NY 14769

716-792-2800



Cornell University Cooperative Extension

Cover Crop Workshop and Tour 11/15/12

Registration	9:15 am – 9:45 am
Tour of cc demo at Big Flats PMC	9:45 am – 11:15 am
Travel to Town Hall	11:15 am – 11:30 am
Speakers	11:30 am – 12:30 pm
Lunch	12:30 pm – 1:30 pm
Speakers	1:30 pm – 3:30 pm

Ray Archuleta- National Technology Center-East; Soil quality, health, biology and cover crops. Reduction of chemical inputs through soil health.

Quirine Ketterings- Cornell University Dept. of Animal Science, Associate Professor, Nutrient Management Spear Program; Winter-Forage Small Grains to Boost Feed Supply: From Cover Crop to Double Crop.

Klaas Martens - Organic grain and cover crop seed producer Penn Yan, NY; On-farm cover crop research and development.

Charlie White- Extension Specialist Penn State University; Cover crop combinations of fava bean, red clover and triticale, review plots at Big Flats and discuss plots at Penn State and other on farm research in Pennsylvania.

Paul Salon- USDA-NRCS, Plant Materials Specialist. Tour of cover crop demonstration plots at Big Flats PMC, which includes a time of planting demo with over 80 plots (species, varieties or mixes); some seeded at several seeding dates; and two diverse mixtures with over 12 species each seeded in June and August.

***For more information and to register, click on the link below or copy and paste the URL and scroll down to register button:**
<http://events.constantcontact.com/register/event?llr=7ex5qzeab&oeidk=a07e6elpb3817b400b3>

*For additional information contact paul.salon@ny.usda.gov or by calling 607-562-8404. There will be morning field tour so please dress for the weather. If you are in need of special accommodations, please call at least five (5) business days in advance of the registration deadline. Please bring \$10.00 to cover the cost of lunch, exact change would be appreciated. **4.00 CCA credits available**
Directions: Take Route 17 (I 86) to Exit 48 (East Corning/Route 352). Follow Route 352 east for 1.5 miles. PMC entrance is on the left. To Town Hall/Municipal Campus – Route 17 (I86) Exit 49 go south on Bridge St., Make left at "T" onto Maple St., go .4 miles-Big Flats Municipal Campus is on right.

Hosted by the USDA-NRCS Plant Materials Program in cooperation with the Upper Susquehanna Coalition, Empire State Chapter Soil and Water Conservation Society and Cornell Cooperative Extension.

USDA is an equal opportunity provider, employer and lender. To file a complaint of discrimination, write: USDA, Director, Office of Civil Rights, 1400 Independence Ave., S.W., Washington, D.C. 20250-9410 or call (800) 795-3272 (voice) or (202) 720-6382 (TDD)

Visit the Plant Materials Program website at: <http://Plant-Materials.nrcs.usda.gov/> Plant Solutions for Conservation Needs The USDA is an Equal Opportunity Employer