7:15 AM – Grower Check In/Registration

8:00 – 8:30 AM: Welcome and LERGP Overview - Jennifer Phillips Russo

8:30 – 8:45 AM: Introduction and Survey - Andrew Holden, Penn State University Business Management Specialist, Lake Erie Regional Grape Program

8:50 – 9:10 AM: Inaccurate and Out-of-date Vineyard Survey Data Threatens the New York State Grape Industry - Sam Filler, Director of the New York Wine and Grape Foundation

9:15–9:45 AM: Understanding Potassium and Magnesium in your Vineyard - Jennifer Phillips Russo, Extension Associate with Cornell’s Lake Erie Regional Grape Program

9:45-10:15 AM: Break and Vendor Show

10:15 – 11:00 AM: Precision and Digital Viticulture Research - Dr. Terry Bates, Director of the Lake Erie Research and Extension Laboratory in Portland, NY, Cornell University

11:00 – 12:15 AM: Dr. Terry Bates and Jennifer Phillips Russo led Precision and Digital Viticulture Adoption Grower Panel Discussion

12:15 – 1:45 PM: Lunch and Vendor Show

1:45 - 2:15 PM: How the Environmental Protection Agency’s Recent Endangered Species Act regulations Will Effect Vineyard Operations Now and in the Future - Dr. Lynn Sosnoskie, Cornell University Assistant Professor of Weed Ecology and Management in Specialty Crops

2:15 - 3:00 PM: Bulletin Live and Spray Calibrations - Megan Luke, Penn State University’s Extension Educator in Viticulture and Small Fruits, Lake Erie Regional Grape Program

3:00 – 3:15 PM – Break and Vendor Show


3:55 – 4:30 PM - TracGrape Update - Juliet Carroll, Cornell University Senior Extension Associate, Emerita (retired – active), School of Integrative Plant Science

4:30 – 4:45: Future of TracGrape - Michael Colizzi, Senior Grower Relations Representative for E. & J. Gallo Winery in Canandaigua

4:45 PM - Close