



Sponsorships

Lanyard..... \$1,500

Have every person at B.E.V. NY wearing your logo during the conference.



Trade Show Bag... \$1,500

Where will people put the brochures, pens, notepads and other 'swag' they find at the Trade Show? In the free bag that they will get with YOUR logo on it!



Conference dates: March 1-3, 2017

RIT Inn & Conference Center, 5257 West Henrietta Road, Henrietta, NY 14467

Visit our website (https://flgp.cce.cornell.edu/sponsor_event.php?event_id=279) for sponsorship details or call Shelly Vaccaro for assistance at (315) 787-2274.

Sponsorship deadline: February 1, 2017



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Magnum..... \$500

As a Magnum volume sponsor, you will receive:

- ♦ A listing as a Magnum Sponsor in the conference program and on the B.E.V. NY website with a link to your business' site.
- ♦ Acknowledgement of your sponsorship on electronic displays during the conference.
- ♦ One quarter-page ad in the program (2.125" X 1.375" jpeg file).
- ♦ 'Viticulture Day' registration for one person.



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Jeroboam..... \$1,000

As a Jeroboam sponsor, you will receive:

- ♦ **Coffee Station Sponsorship:** Your organization's logo will be displayed on placards at coffee stations during the conference.
- ♦ A listing as a Jeroboam sponsor in the conference program and on the B.E.V. NY website, with a link to your business' site.
- ♦ Acknowledgement of your sponsorship on electronic displays during the conference.
- ♦ An upgrade to a half-page ad in the conference program (4.25" x 2.75" jpeg file).
- ♦ 'Viticulture Day' conference registration for two people.
- ♦ Inclusion of promotional material for your company in conference attendees' registration packets.



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Imperial..... \$2,000

As an Imperial sponsor, you will receive:

- ♦ **Lunch Sponsorship:** Your organization's logo will be prominently displayed on lunch tables on Thursday and Friday.
- ♦ A listing as an Imperial sponsor in the conference program and on the B.E.V. NY website with a link to your business' site.
- ♦ Acknowledgement of your sponsorship on electronic displays during the conference.
- ♦ An upgrade to a full-page ad in the conference program (8.5" x 5.5" jpeg file).
- ♦ Sponsorship of one conference session of your choosing. Your sponsorship will be acknowledged in the conference program and by the session moderator during the meeting.
- ♦ One 8' skirted table with electricity at the trade show.
- ♦ Inclusion of promotional material for your company in conference attendees' registration packets.
- ♦ Full conference registration for two people.
- ♦ One complimentary hotel room (two night maximum).



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