

Cornell University
Cooperative Extension
Finger Lakes Grape Program

417 Liberty Street, Suite 1024
Penn Yan, New York 14527
t. 315-536-5134
f. 315-536-5117
e. hcw5@cornell.edu
<http://flg.cce.cornell.edu>

Dear Grape Grower,

I am writing to invite you to enroll in Cornell Cooperative Extension's **Finger Lakes Grape Program (FLGP)** in 2017. The FLGP provides you with a direct link to the latest information from Cornell and other resources around the country on topics that are important to you as a grape grower including pest management, canopy and crop management, vineyard nutrition, soils, and farm business and marketing.

When you enroll in the FLGP, you are helping to support a wide variety of efforts that the program undertakes every year in order to serve the needs of the region's grape industry, including:

- **Tailgate Meetings** – Informal grower meetings are held every other week during the growing season where growers and FLGP staff interact with each other to discuss current conditions in the vineyards and share research findings that provide growers with tangible solutions to vineyard issues. Surveys have revealed that over 90% of growers who attended a Tailgate meeting learned something new that they incorporated into their farming operation.
- **'Vineyard Update' email newsletter** – A newsletter distributed weekly via email during the growing season to those enrolled in the FLGP. Each newsletter covers current growing conditions in the region, timely reminders and suggestions for vineyard and pest management practices, updates on applied research and extension projects, and much more.
- **Applied research trials and demonstrations** – The FLGP conducts applied research trials and demonstrations at its Teaching & Demonstration Vineyard and on growers' farms around the region. These trials develop unbiased, research-based information that addresses important, practical problems that growers face in the vineyards each year.

The FLGP is supported by Cornell Cooperative Extension associations in six New York counties – Ontario, Seneca, Schuyler, Steuben, Wayne and Yates. The cost for those who farm or live in any of those counties to join the FLGP for 2016 is \$75. For those located outside of those six counties, the rate is \$130. If you want to receive paper copies of our newsletter, *Finger Lakes Vineyard Notes*, there is a \$30 cost to help defray printing and postage costs. You can also purchase a hard copy of the 2017 NY/PA Grape IPM Guidelines for Grapes for \$33, which includes shipping. If you are interested in purchasing online access to the Guidelines, please visit <http://store.cornell.edu> and enter 'Guidelines' in the search box in the upper right corner. You can also purchase both a hard copy and online access at a discounted rate for each.

The enrollment form also has a space to include an additional donation to the FLGP and/or your local Extension association. Did the Grape & Wine Classifieds site help you to buy or sell some fruit recently? Did you come away from a Tailgate Meeting with a new idea that helped to improve your pest management program? We gladly offer these services to the industry at no cost, and we want to continue to do so. Please consider including a donation to the FLGP with your enrollment to support services like the Grape & Wine Classifieds and Tailgate meetings for the industry.

Should you have any questions about joining the program, please do not hesitate to call our office. If you are interested in enrolling in one of Cornell's other commercial agriculture extension programs, please call your county's extension office.

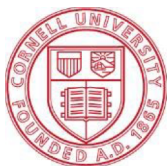
Cornell Cooperative Extension is here to help you maintain a profitable business, stay in farming, and leave something for future generations. By enrolling in the FLGP, you will help to ensure that these programs are available to assist you and your fellow growers.

Sincerely,

Hans Walter-Peterson
Viticulture Extension Specialist and Team Leader
Finger Lakes Grape Program

You can now enroll online and pay with a credit card.
Just visit <http://flgp.cce.cornell.edu/enrollment.php>

Building Strong and Vibrant New York Communities



Finger Lakes Grape Program 2017 Enrollment Form

Contact Name: _____

Vineyard /Business Name: _____

Address: _____

Business Phone: _____ Cell: _____

Email 1: _____

Email 2: _____

You may list up to two email addresses

Select ALL the counties in which you have a vineyard or conduct business

Ontario

Schuyler

Seneca

Steuben

Yates

Out of Area

County

State

Will you be planting/replanting any vineyards in 2017 (circle one)? **Yes No**

Growers in Wayne County NY should contact the CCE Association at (315)331-8415 for enrollment information.

	In-Region Enrollment <small>For those that live, farm or conduct vineyard services within the 6 counties supporting our program</small>	Out of Area Enrollment <small>For those that do NOT live, or conduct vineyard services within the 6-county region our program serves</small>	Enter Cost
Finger Lakes Grape Program Subscription	\$75.00	\$130.00	\$ _____
___ Finger Lakes Vineyard Update – Free via email	N/C	N/C	\$ N/C
___ Finger Lakes Vineyard Notes– Free with subscription via email	N/C	N/C	\$ N/C
___ Finger Lakes Vineyard Notes (paper copy)	\$30.00	\$30.00	\$ _____
NY/PA Grape IPM Guidelines	\$33.00/copy	\$33.00/copy	\$ _____
<i>You can purchase online access to the Grape IPM Guidelines, with or without a print copy of the Guidelines. To purchase online access, contact the Cornell Bookstore at 607-255-4111 or visit http://store.cornell.edu.</i>			
Your Tax Deductible Contribution is Greatly Appreciated			
Finger Lakes Grape Program			\$ _____
Your County Extension Program			\$ _____
TOTAL (Payable in USD only. Make checks payable to: Finger Lakes Grape Program)			\$ _____

Return to: Finger Lakes Grape Program, 417 Liberty Street, Suite 1024, Penn Yan, NY 14527

For your convenience you may enroll at the Finger Lakes Grape Program website using a credit card.
<https://flgp.cce.cornell.edu/enrollment.php>